



INDEPENDENT PERSPECTIVE. INTERNATIONAL AMBITION.

# Open markets. Build relationships. *Grow business.*

We help businesses in industry, agrifood and renewable energy expand internationally. From market entry strategy to hands-on commercial development.



BEYOND BORDERS

A wider perspective.  
A clear way forward.

# International ambition. *Practical direction.*

Saint George Consulting is an independent consulting boutique focused on international growth and commercial development.

We connect strategic direction with the day-to-day work of building relationships, negotiating opportunities and developing markets.

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## 01 Market relationships

Identify relevant contacts and develop relationships in foreign markets.

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## 02 Partners & distribution

Explore distribution agreements and local production opportunities.

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## 03 Sales & negotiation

Support commercial conversations, proposals and negotiations.

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## 04 Marketing & reputation

Adapt the commercial message and strengthen market presentation.

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## 05 Market-led offer development

Use market and competitor insights to refine the offer and positioning.

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## 06 Sales network training

Help sales networks understand the offer and communicate its value.

# Different industries. One ambition: growth.

We shape the commercial approach around your business, your sector and the opportunities ahead.



## INDUSTRY

### The right partners. The next opportunity.

Expand commercial reach through industrial partnerships, distribution networks and local business opportunities.



## AGRIFOOD

### Bring your offer to new markets.

Build a route to international customers through importers, distributors and a proposition shaped around each market.



## RENEWABLE ENERGY

### New connections. Shared opportunities.

Develop commercial opportunities and partnerships with renewable energy businesses through direct market engagement.

# Your commercial direction

Support shaped around where your company wants to go next.

## EXPORT

### Sell your products abroad

Develop export markets and commercial partnerships.

Market entry and positioning

Distribution partners and business contacts

Commercial conversations and sales support

## IMPORT & SOURCING

### Find products to import

Explore products and potential supply partners.

Your sector and the products you need

Relevant supply partners and relationships

Your requirements and destination market



# A strategy matters. *What follows matters more.*

We stay close to the commercial work: opening conversations, developing partnerships and supporting the negotiations that move your business forward.

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01

## Understand

Set a clear commercial agenda around your business, sector and target market. Use market and competitor insights to refine priorities.

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02

## Connect

Identify relevant business contacts. Explore distribution and partnership opportunities that fit your commercial objectives.

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03

## Develop

Support proposals and negotiations as opportunities progress. Strengthen market presentation and help the sales network communicate the offer.

YOUR NEXT CHAPTER

# Where do you want to grow next?

A new market. A stronger distribution network.

The right commercial partner.

Let's start with your ambition.

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## Start a conversation

[saintgeorgeconsulting.eu](https://saintgeorgeconsulting.eu)



## Independent thinking. International business.

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INDUSTRY

AGRIFOOD

RENEWABLE ENERGY